



Attic Theatre, Inc.
Presenting Quality Community Theatre
Since 1950

PLAYBILL ADVERTISING RATES

AD SIZE & ORIENTATION	DIMENSIONS	COST
QUARTER PAGE - VERTICAL	2.5" WIDE x 4" HIGH	\$200
QUARTER PAGE - HORIZONTAL	4" WIDE x 2.5" HIGH	\$200
HALF PAGE (HORIZONTAL ONLY)	5" WIDE x 3.5" HIGH	\$300
FULL PAGE	5" WIDE x 7" HIGH	\$600

Advertiser agrees to:

- **Submit ad copy and payment no later than April 1, 2025** in a PDF, JPG, or PNG file that contains high resolution (min 300 dpi, 600 dpi preferred). Ads to be emailed to **attictheatre@gmail.com**.
- Ads will be in color copy.
- **Submit payment by April 1, 2025 to: Attic Theatre, Inc. Playbill Offer, P.O. Box 41, Appleton, WI 54912-0041**
- Attic Theatre will determine ad placement in final publication.
- All orders are subject to Attic Theatre, Inc.'s acceptance. Attic Theatre, Inc. reserves the right to reject or cancel advertising for any reason, including any ad which, in the opinion of Attic Theatre, does not conform to the standards of the publication. All ads are accepted and published by Attic Theatre, Inc. upon the presentation that the agency and advertiser are authorized to publish the entire contents and subject matter thereof. When ads containing names, pictures, and/or testimonials of living persons are submitted for publication, the order or request for publication thereof shall be guaranteed by the advertiser and agency that they have obtained written consent for the use in the ad of the name, picture, and/or testimonial of any living person contained therein.
- Attic Theatre, Inc. works to ensure accuracy of all ads and shall not be liable for any damages, including consequential damages, if Attic Theatre, Inc. fails to publish an ad or publishes an ad with errors and omissions.
- Questions: Call **920-734-7887** or email **attictheatre@gmail.com**.

(Please make a copy for your records.)



2026 Attic Theatre Season

ORDER FORM

ADVERTISER: _____

AD CONTACT PERSON: _____

PHONE: _____

EMAIL: _____





STREET ADDRESS: _____

CITY/STATE/ZIP: _____

ATTIC SALESPERSON: _____

DATE AD SOLD: _____

SELECT SIZE

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**SIZE OF
A FULL
PAGE AD**

**SIZE OF A
QUARTER
PAGE AD
(VERTICAL)**

**SIZE OF A
QUARTER
PAGE AD
(HORIZONTAL)**



**SIZE OF
A HALF
PAGE AD**