



*Attic Theatre, Inc.*  
*Presenting Quality Community Theatre*  
*Since 1950*

## PLAYBILL ADVERTISING RATES

| AD SIZE & ORIENTATION       | DIMENSIONS          | COST  |
|-----------------------------|---------------------|-------|
| QUARTER PAGE - VERTICAL     | 2.5" WIDE x 4" HIGH | \$200 |
| QUARTER PAGE - HORIZONTAL   | 4" WIDE x 2.5" HIGH | \$200 |
| HALF PAGE (HORIZONTAL ONLY) | 5" WIDE x 3.5" HIGH | \$300 |
| FULL PAGE                   | 5" WIDE x 7" HIGH   | \$600 |

### Advertiser agrees to:

- **Submit ad copy and payment no later than April 15, 2026** in a PDF, JPG, or PNG file that contains high resolution (min 300 dpi, 600 dpi preferred). Ads to be emailed to **attictheatre@gmail.com**.
- Ads will be in color copy.
- **Submit payment by April 15, 2026 to: Attic Theatre, Inc. Playbill Offer, P.O. Box 41, Appleton, WI 54912-0041**
- Attic Theatre will determine ad placement in final publication.
- All orders are subject to Attic Theatre, Inc.'s acceptance. Attic Theatre, Inc. reserves the right to reject or cancel advertising for any reason, including any ad which, in the opinion of Attic Theatre, does not conform to the standards of the publication. All ads are accepted and published by Attic Theatre, Inc. upon the presentation that the agency and advertiser are authorized to publish the entire contents and subject matter thereof. When ads containing names, pictures, and/or testimonials of living persons are submitted for publication, the order or request for publication thereof shall be guaranteed by the advertiser and agency that they have obtained written consent for the use in the ad of the name, picture, and/or testimonial of any living person contained therein.
- Attic Theatre, Inc. works to ensure accuracy of all ads and shall not be liable for any damages, including consequential damages, if Attic Theatre, Inc. fails to publish an ad or publishes an ad with errors and omissions.
- Questions: Call **920-734-7887** or email **attictheatre@gmail.com**.

*(Please make a copy for your records.)*



# 2026 Attic Theatre Season

## ORDER FORM

ADVERTISER: \_\_\_\_\_

AD CONTACT PERSON: \_\_\_\_\_

PHONE: \_\_\_\_\_

EMAIL: \_\_\_\_\_

STREET ADDRESS: \_\_\_\_\_

CITY/STATE/ZIP: \_\_\_\_\_

ATTIC SALESPERSON: \_\_\_\_\_

DATE AD SOLD: \_\_\_\_\_

## SELECT SIZE

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**SIZE OF  
A FULL  
PAGE AD**

**SIZE OF A  
QUARTER  
PAGE AD  
(VERTICAL)**

**SIZE OF A  
QUARTER  
PAGE AD  
(HORIZONTAL)**



**SIZE OF  
A HALF  
PAGE AD**